



WEBRE is committed to protecting your privacy and personal data. This Privacy Policy explains how we collect, use, store, and share information about visitors, customers, and users of our website.

By using [www.webre.co.uk](http://www.webre.co.uk) or any affiliated pages, you agree to this policy.

### 1. What Personal Data We Collect

We may collect and process the following data:

Information you provide directly:

- Name, address, phone number, and email (e.g. during checkout, contact forms, newsletter sign-up)
- Order details and payment information (processed securely via trusted third-parties like Stripe or PayPal)
- Product reviews or feedback

Information collected automatically:

- Device type, browser, and IP address
- Site usage, including pages viewed, products clicked, and time on site
- Cookie data (see section 7)
- We do not knowingly collect personal data from individuals under the age of 13. If you believe a child has provided us with personal data, please contact us for removal.

### 2. How We Use Your Data

We use your data to:

- Process and fulfil your orders
- Provide customer support
- Send transactional emails (e.g. order confirmation, delivery updates)
- Offer marketing and promotional updates (only if opted-in)
- Improve our website experience using analytics

### 3. Legal Basis for Processing

We only process personal data where there is a lawful basis, including:

- Contractual necessity – to process your order or support request
- Legitimate interest – to improve our services or communicate with you
- Consent – for marketing communications
- Legal obligation – for financial and tax compliance



#### 4. How We Share Your Data

We do not sell your data.

We may share data, only as necessary, with:

- Payment processors (e.g. Stripe, PayPal)
- Courier and delivery services (for shipping)
- Email marketing tools (e.g. Mailchimp or equivalent, if you opt-in)
- Website analytics providers (e.g. Google Analytics - see their privacy policy)

All third parties comply with UK GDPR standards and process your data under strict confidentiality.

#### 5. Data Retention

We retain order and communication data for up to seven (7) years to comply with UK accounting laws.

Email subscriber data is retained until you unsubscribe or request deletion.

#### 6. Cookies & Tracking

Our website uses cookies to:

- Enhance site performance and security
- Enable cart and checkout functionality
- Measure traffic and behaviour through analytics

You can accept or reject non-essential cookies via our cookie banner. You can also manage cookies through your browser settings.

#### 7. Your Rights Under GDPR

You have the right to:

- Request access to your personal data
- Correct inaccurate or outdated data
- Request deletion of your data (“right to be forgotten”)
- Withdraw consent (e.g. unsubscribe from marketing)
- Object to processing for certain purposes
- Request data portability (in structured, machine-readable format)

To exercise any of these rights, contact us at [info@webre.co.uk](mailto:info@webre.co.uk).



## 8. Data Security

We implement strict security measures to safeguard your personal data.

We use encryption, secure servers, and GDPR-compliant platforms to protect your data. Only authorised personnel have access to customer data.

## 9. Contact Us

If you have any questions or concerns about how your data is handled:

WEBRE

3 Parsons Green Estate, Boulton Road, Stevenage, SG1 4QG

Email: [info@webre.co.uk](mailto:info@webre.co.uk)

Phone: +44 1438 905988

If you're not satisfied with our response, you may lodge a complaint with the UK Information Commissioner's Office (ICO) at [www.ico.org.uk](http://www.ico.org.uk).